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For Immediate Release

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Research Director, Inc. Helps Radio Grow Forward

Most of the messages we're receiving about COVID-19 focus on what's happened in the past and what's happening right now. Research Director, Inc. has compiled a recovery toolbox that will help radio take steps to increase revenue into the future as we begin to approach a "new normal."

Anne Doyle, Production Manager for Research Director, Inc., explained that "we've broken down the most important information that radio sellers need into five categories. We give specific examples of how to turn this information into action. Plus we provide over two dozen links for more in-depth discussion of these topics."

You can download a PDF of "Growing Forward: Research Director, Inc.'s Recovery Toolbox" here: [ResearchDirectorInc.com/Industry-Resources/Presentations](https://www.ResearchDirectorInc.com/Industry-Resources/Presentations)

About Research Director, Inc.

Research Director, Inc. is based in Annapolis, Maryland. Coined "The Ratings Experts" by their clients, the company helps radio stations' programming and sales departments maximize the value of their research. For more information about Research Director, Inc., visit www.ResearchDirectorInc.com, call 410-295-6619, or e-mail info@ResearchDirectorInc.com.