

April 8, 2021
For immediate release

CONTACT:
Marc Greenspan, Partner
410-295-6619 x11
mgreenspan@ResearchDirectorInc.com



Nakia Smith Celebrates 20 Years with Research Director, Inc.

We congratulate Nakia Smith as we celebrate her 20-year anniversary with the company. “Nakia’s experience and energy results in our clients getting more wins. In addition, she helps develop our other team members so that we can all contribute to our clients’ successes,” said Marc Greenspan, Partner.

“We are also proud to announce that the majority of our full-time staff at Research Director, Inc. has been with us for more than 20 years. In today’s world it’s unusual for employees to stay with one company long enough to reach such a significant milestone. This type of employee longevity provides our clients with continuity that results in better service,” Greenspan continued.

“As a Senior Sales Research Consultant, Nakia delivers exceptional service and training to our radio stations’ sales teams to help them convert sales opportunities into revenue. We appreciate Nakia for her 20 years of dedication to the company. We wouldn’t be where we are today without her,” said Charlie Sisen, Partner.

About Research Director, Inc.

Research Director, Inc. is based in Annapolis, Maryland. Coined “The Ratings Experts” by their clients, the company helps radio stations’ programming and sales departments maximize the value of their research. For more information about Research Director, Inc., visit www.ResearchDirectorInc.com, call 410-295-6619, or e-mail info@ResearchDirectorInc.com.